



## **Private Equity Firm seeks to Acquire Consumer Beverage Company (Product, Brand, Distribution and/or Retail)**

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Transition Capital Partners (“TCP”) a Dallas-based private equity firm is pleased to announce a partnership with a high-profile consumer products executive who recently led his beverage firm from no revenue at inception, to over \$1 Billion in sales. TCP is currently looking to acquire a consumer beverage related company for this Executive to lead, and as such is actively in the market for the following types of business:

- Consumer beverage related, with particular interest in alcoholic or new age beverages;
- Manufacturing, Distribution and/or Retail Operations (e.g. a product or brand, distributorship or retail chain);
- Branded or non-branded;
- Southwest or Southeast based (we will however consider all other areas except California)
- Positive cashflow with sustainable revenue growth.

**Transition Capital’s general investment criteria for consumer product or service companies are:**

- Verifiable EBITDA between \$2M and \$10M per year. No start-ups or negative EBITDA firms.
- Proven revenue growth or strong revenue growth potential.
- A defensible market niche or competitive differentiation.

Entrepreneurs, sell-side brokers, buy-side brokers or other intermediaries with eligible companies should contact **Kevyn DeMartino, Managing Partner, Transition Capital Partners (214) 978-3800**. All fees will be paid accordingly.

### **About Transition Capital Partners**

Transition Capital Partners (“TCP”) is a 14 year old Dallas-based private equity firm investing in leveraged recapitalizations and management buyouts of well-managed, entrepreneurial, lower middle market service oriented businesses. TCP is particularly successful investing in high growth companies where additional management and strategic resources are required by the existing ownership group. We typically provide the entrepreneur an opportunity to gain liquidity, while maintaining a significant equity stake in the business for future upside, and if desired, a reduced management role.

**For more information about Transition Capital Partners, please visit [www.transitioncapitalpartners.com](http://www.transitioncapitalpartners.com) or contact Tony Ludlow, Transition Capital Partners 214.978.3800.**